



# Corporation of the Village of Cumberland

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File No. 0400-60

By email: [info@courtenay.ca](mailto:info@courtenay.ca)

Mayor and Council  
830 Cliffe Avenue  
Courtenay B.C. V9N 2J7

Dear Mayor Wells and Council,

**RE: Tariffs Response – City of Courtenay Joins Team Canada**

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Thank you for sharing Courtenay Council's resolution on the City's actions in response to United States tariffs on Canadian goods. We wanted to add the Village's support for the City's position and actions to engage with local business organizations.

The City's position aligns with the Village's social procurement practices and values of purchasing locally where possible. Cumberland Council is supportive the City's efforts to prioritize Canadian-made goods and services where possible. Along the same lines, the Village adopted a social procurement framework some time ago to leverage public dollars and achieve desirable and targeted social impact for the Village through competitive bid and purchasing activities.

This procurement framework contributes to a stronger local economy and expands on the traditional understanding of "best value" to include positive societal benefits, alongside high quality and competitive bids. The framework imposes a duty to consider how purchasing is leveraged to improve the economic, social and environmental wellbeing of the community and to improve access for micro, small businesses and social enterprises.

The Village of Cumberland has also recognized the importance of standing with Canadian Businesses and Workers during these trouble economic times. We have been reviewing our procurement offers, bids and tenders to ensure our work strengthens our local economy and all the Tariff factors have been considered, especially in these quickly changing times.

Yours sincerely,

Vickey Brown  
Mayor