



City of
Courtenay

Official Community Plan (OCP) Update

Consultation & Communications Work Plan

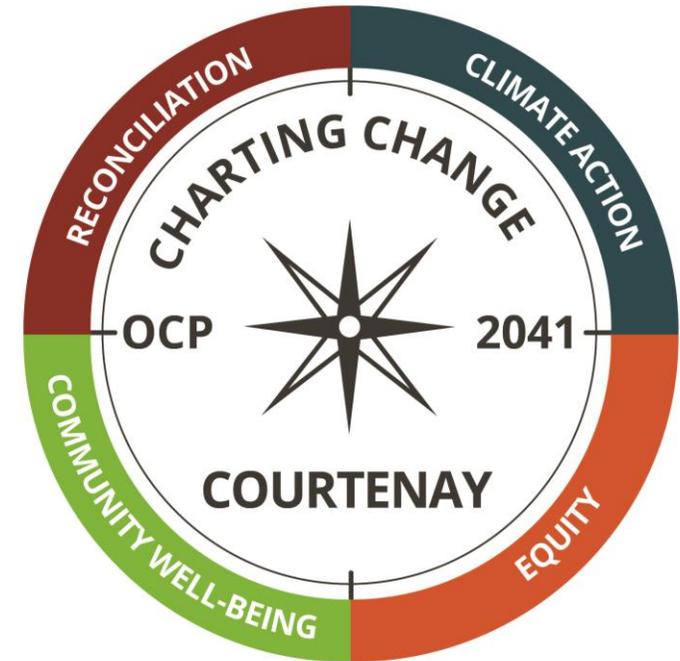
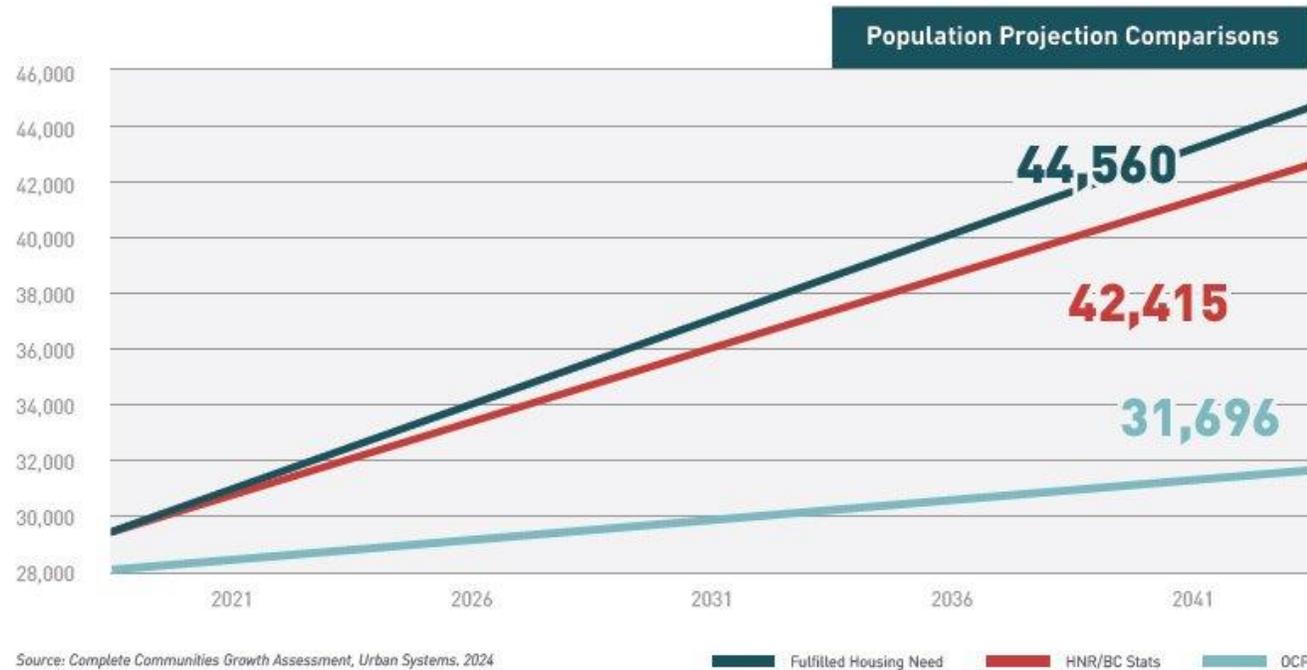
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Project Introduction

ZOOM Window Space

All BC municipalities to update OCPs to meet legislative requirement by December 31, 2025



Project Scope



- Data collection & base mapping
- Background policy review and legislation conformity assessment
- Engagement strategy development
- Council introduction

- Interest-holder outreach
- Development capacity analysis
- Infrastructure review
- DPA guidelines
- Local area planning framework
- Economic analysis
- Targeted housing review
- OCP recommendations & big moves
- Public Engagement
- Interim update to Council

- Draft OCP updates
- OCP document design and formatting
- Implementation framework
- Engagement summary
- Presentations to Council
- Public hearing process
- OCP adoption

Consultation & Communications Plan

Goals

- Inform participants about the Housing Needs Report and its role in shaping the Official Community Plan (OCP) Amendment.
- Share clear information about the change, and how it will continue to adhere to the OCP's original mission and vision.
- Build awareness and transparency around the amendment process.



Engagement Program Timeline

Stage 1: Engagement Planning (March to April)

- Establish an engagement plan to guide public and interest-holder involvement throughout the OCP review process.

Milestones: Consultation and Communication Strategy & Council Presentation

Engagement Program Timeline

Stage 2A: Project Introduction & Interest-Holder Outreach (May)

- Communicate the project's purpose and background information to the community and interest-holders.
- Facilitate targeted meetings with key groups to gather initial feedback and address specific interests.

Milestones: Social Pinpoint Launch, First Interest-Holder Meetings, Media advisory

Engagement Program Timeline

Stage 2B: Public Engagement (June-July)

- Implement public engagement activities using diverse methods to maximize community participation and input.

Milestones: Open house, pop-events, online (i.e., project updates, ‘a question a day’)

Engagement Program Timeline

Stage 3: Reporting and Recommendations (August-September)

- Consolidate and analyze feedback to identify key themes and insights.
- Present engagement outcomes, informing the development of final OCP recommendations.

Milestones: Engagement Summary & Presentation to Council

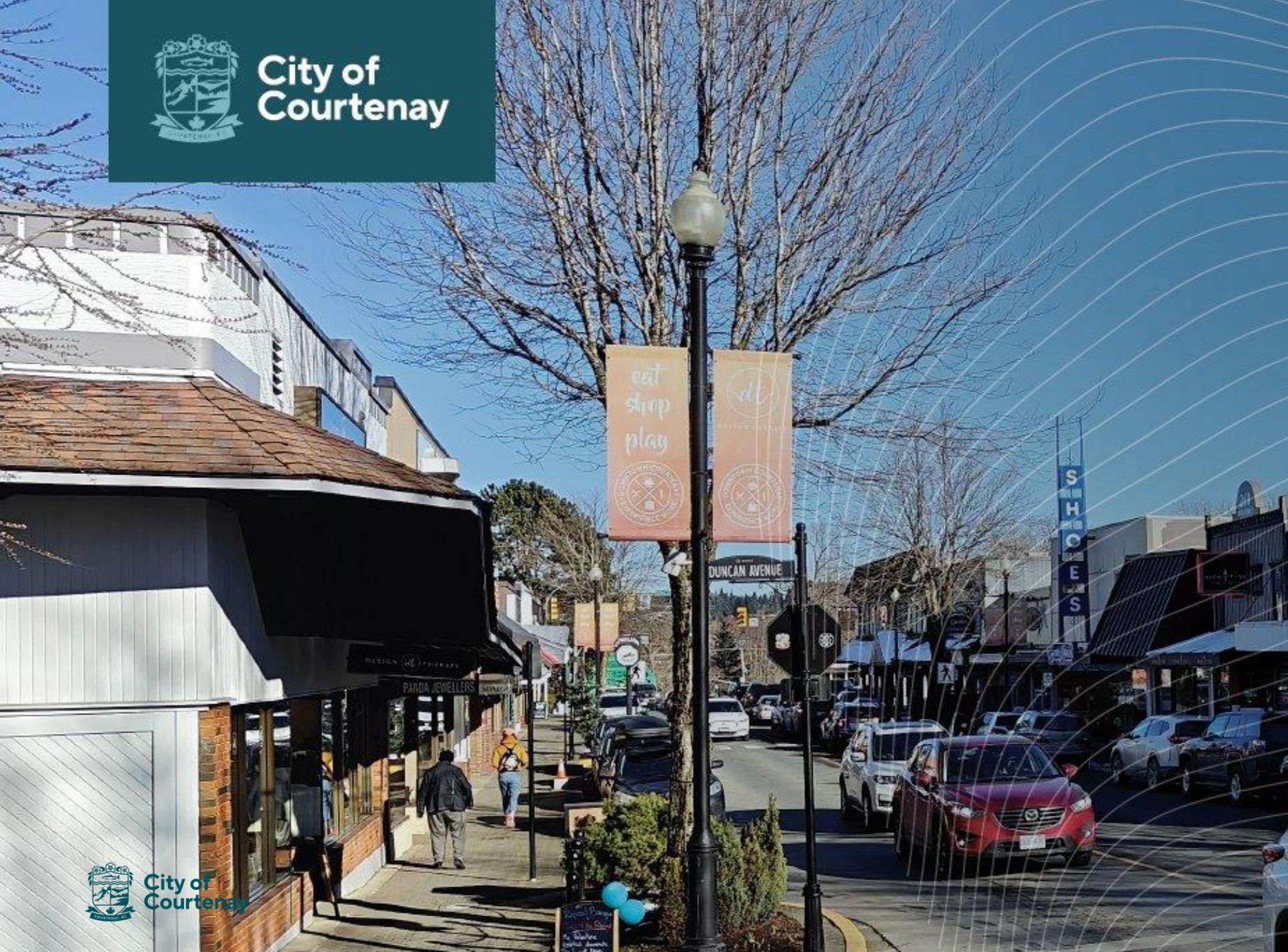
Engagement Program Timeline

Stage 4: Bylaw Adoption Process (October -December)

- Preparation of the Bylaw
- Statutory Referral
- Public Hearing
- **Milestones:** Council readings, public hearing, bylaw adoption



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Thank you!



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