



CV/ARTS

City of Courtenay
February 22, 2023



Today's Presentation

- Provide organizational update.
- Fee for Service agreement update.





About CV/Arts

Mission: We support, promote and celebrate our vibrant, inclusive arts community. We actively educate and promote the Comox Valley as a creative and dynamic arts producing center.

JEDI + Decolonization Commitment: Committed to actively participating in JEDI and decolonizing efforts, advocating for equitable access to the arts and delivering programs for and with underrepresented and/or equity seeking artists, organizations and community members.

Staff

Jenny Casey, ED

Juliana Bedoya, CED

Board

Megan Trumble

Liza Willows Hughes

Dru Chapple

Rachael Black

Arzeena Hamir

Sean Kerrigan

Warren Michelow



Some Stats!

- 55 years of championing arts & culture.
- 5000+ Creatives in the region and growing.
- Growing participation and engagement.
 - E.g. Drawing challenge **30% growth** each year – now at **2.7K members**.
 - Practice program 2022 engaged **10k viewers** and had **800 viewers**.
- 52 regional partners.
- \$15k artist fees disbursed.



Our Work

A range of public programs and partnerships that actively educate and promote the Comox Valley as a creative and dynamic arts producing center.

Events, Festivals, Markets, Exhibitions, Participatory Artmaking, School and community-based programs

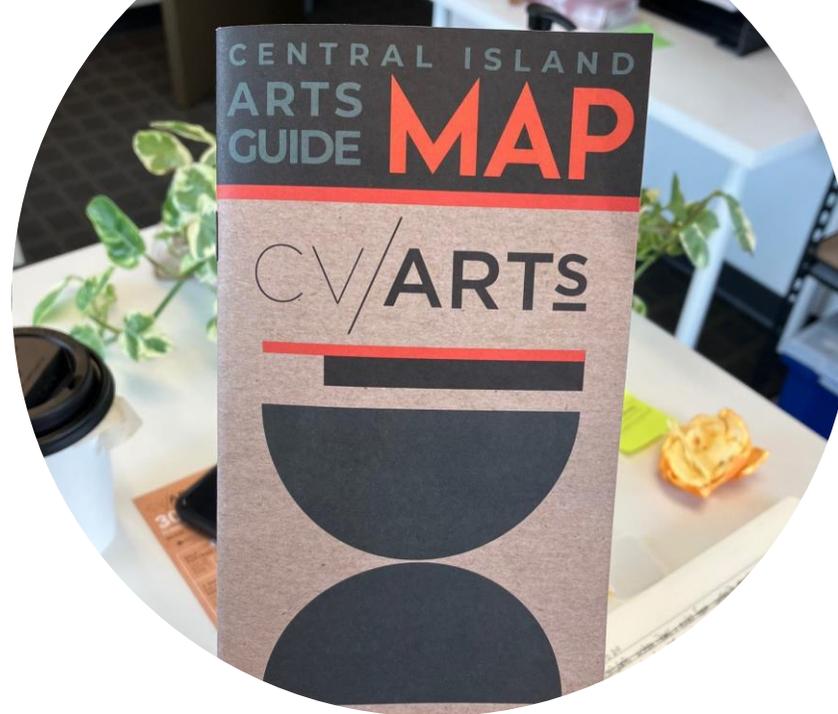


CV/Arts Guide

A published GUIDE of +100 art studios in the Comox Valley.

All listings are also published online at centralislandartsguide.com

Spring STUDIO TOUR of listed artists to be held in May, 2023





Shared Goals: Alignment with OCP

4 cardinal directions: reconciliation, climate action, community well-being and equity – all align with CV/Arts priorities and new program framework.

Aligned Objectives for Arts, Culture & Heritage

- Local arts, culture and heritage, including natural heritage are **showcased** throughout Courtenay.
- Courtenay has a reputation as the **regional center for arts** and culture.
- **Identities** expressed in the public realm and cultural programming are **representative** of Courtenay and the region
- Community access and **participation in arts** and culture is strong and widespread





The future of CV/Arts

- Moving from being reactive, to proactive.
- Streamlining programs for meaning, relevancy and capacity
- Thinking “Big Picture” and long term
- Expanding and deepening programs starting summer 2023
- Aligning with OCP goals and needs.





New Program Structure

Advocacy

- CVA Produced Reports
- Cultural Sector, Tourism and Econ Dev.

Digital Creation Services

- Digital Creation Hub
- Public Programming that grows out of DCH

Arts Innovation

- Micro-grants
- Opportunities for emerging artists

Arts + Social Change

- Land + Art





The Digital Creation Hub

- Offering audio, video, photo and technical assistance to artists and community members in the Comox Valley.
- Will eliminate barriers to critical tools for artists working in the digital realm.
- Our goal is to provide support and access for community members of all ages and backgrounds who are interested in recording and sharing their stories and their work using digital technologies.



Arts + Land

- Taking art experiences outside of the City to the rural landscape.
- Site specific art “exhibition” coming soon to a field near you!
- Experiences involving food, performances and other art forms that invite relational aesthetics in unexpected natural and rural locations

Image: Katie Biele, blending nature temporary art installations





CV/Arts Art Wagon

- A mobile community art wagon and story collecting project.
- Driving to rural communities and in and around Courtenay, Comox and Cumberland to set up story-telling booth.
- Hoping to partner with The Eagle and The Raven



CV/Arts in Context

The Scope of the Arts Sector:

- City of Courtenay Cultural Planning Process
- Creative Coast Asset mapping project

Tourism & Economic Development:

- 4VI and Experience Comox Valley Regional Tourism Plan
- CVA Arts Guide and Studio Tour





Long term goals

Comox Valley Regional Art Center: CVArts will serve as an organizing and promoting body that will facilitate individual artists and arts organizations to access space and infrastructure to generate arts and culture under a vibrant arts hub.

Start the renegotiation process for FFSA this year.

Help to work towards goal of building a regional art center.





Funding Summary

Provincial	\$57,200
Regional	\$10,200*
City of Courtenay	\$53,825
Gaming	\$36,781
Donations	\$19,485
Membership	\$3,800
Earned Revenue	\$17,474





CV/ARTS

Comox Valley
Regional District
February 13, 2023