

Community Engagement Summary Report for

1885 Cliffe Avenue (Super 8 Courtenay)

Courtenay

June 12, 2023

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Purpose of the Report

The purpose of this Community Engagement Summary Report is to provide an overview of the engagement that took place for 1885 Cliffe Avenue, Courtenay. This report includes how the community members were communicated with and any key themes resulting from the engagement.

Background

The Province, through BC Housing, is in the process of purchasing the Super 8 hotel in Courtenay to ensure that current residents of the Travelodge are not left without housing when that lease expires in late June. BC Housing is in the process of submitting a temporary use permit application to the City of Courtenay so the Super 8 hotel can be used to provide housing for people staying at the Travelodge Courtenay.

Engagement Goals

There were three goals as part of community engagement efforts for 1885 Cliffe Avenue.

- 1. To share information about the purchase of the Super 8 hotel and the eventual move of residents from the Travelodge to the Super 8.
- 2. To share information about the short term and long term plans for this site. The short-term goal is to move residents successfully. The long-term goal is purpose built supportive housing.
- 3. To listen and respond to questions the community may have with regards to the proposed housing.

Engagement Overview

BC Housing sent information letters, launched a public webpage, launched a social media campaign, and hosted in in person Open House on June 8, 2023 in an effort to share information, collect feedback and answer questions.

News Release

The Province, through BC Housing, shared news of the purchase of the Super 8 via media release on May 29, 2023 (**Appendix A**).

Neighbourhood Letter and Invitation

A neighbourhood letter was created and distributed to 335 properties within a 200m radius of 1885 Cliffe Avenue, Courtenay on May 30, 2023, by BC Housing (**Appendix B**). The mailing list was provided by the City of Courtenay. This letter provided an overview of what is happening at the Travelodge and the Super 8, as well as information about how to submit questions and share feedback, a link to the BC Housing Let's Talk Housing website, and an invitation to the June 8th Open House.

Stakeholder Emails

Information emails and an invitation to the Open House were sent to the following:

- Comox Valley Coalition to End Homelessness
- Comox Valley Transition Society
- Downtown Courtenay BIA
- Island Health
- K'ómoks First Nation
- Wachiay Friendship Centre
- Ronna-Rae Leonard (MLA)
- City of Courtenay

Stakeholders were encouraged to share the information and invitation with colleagues and their own stakeholders.

Let's Talk Housing Webpage

A dedicated webpage was launched May 29, 2023, to share detailed information about what is happening at the Travelodge and the Super 8 hotels, as well as information about location and operations. The site invited public feedback through an online question and comment forum. It also shared the Community Relations Inbox email.

The Let's Talk Housing page - https://letstalkhousingbc.ca/courtenay-1885-cliffe-avenue - has had **459 visits** since going live. The Community Benefits of Supportive Housing research document was downloaded **20 times** and the invitation was downloaded **14 times**. **Nine** persons submitted questions via the Q&A tool

Social Media Campaign

BC Housing launched a social media campaign (**Appendix C**) focused on sharing the Open House invitation. The campaign reached 7397 individuals and had 11667 impressions.

Newspaper Ads

BC Housing purchased ad space in the Comox Valley Record sharing the invitation for the in person Open House (**Appendix D**). The ad ran in the Wednesday, June 7th edition.

In Person Meetings

While in Courtenay the week of June 5, 2023, BC Housing representatives met with the following stakeholders:

- Comox Valley Coalition to End Homelessness and some members (Salvation Army, Wachiay Friendship Centre Society, and Dawn to Dawn Action on Homelessness Society)
- Comox Valley Transition Society
- Downtown Courtenay BIA
- K'ómoks First Nation

Open House: June 8, 2023

BC Housing hosted an in person Open House (Lodge Room, Native Sons Hall 360 Cliffe Ave, Courtenay, BC) on June 8, 2023 from 6:00-8:00pm.

The Open House allowed community members to ask questions and raise concerns. Seven BC Housing representatives were on hand to answer questions, discuss concerns, and share information about plans for the Super 8 and BC Housing's goals for housing in Courtenay. Poster boards were created to share information and encourage conversation (**Appendix E**).

110 persons attended the event. The tone was inquisitive and respectful however, many raised concerns and noted they were against this purchase and move.

BC Housing hired a third-party facilitator to assist with the Open House. Three representatives from Kirk & Co Consulting were on hand to help capture what was being shared by community members and, as objective participants, help with difficult conversations. Kirk & Co Consulting drafted its own engagement report. BC Housing has shared it here (**Appendix F**).

BC Housing Community Relations Email

Contact information for a monitored inbox was included on notification and presentation materials so that community members and key stakeholders could ask questions and offer input on the project and receive responses from BC Housing staff. To date, BC Housing as received and responded to 36 emails.

Summary of Comments Received

At the time this report was created (June 12, 2023) there have been 36 questions/comments submitted to BC Housing through the Community Relations email address. Many have been inquisitive in tone. Some have been supportive. More have been against the purchase and move.

Questions have been asked about the purchase, the engagement period and tight timeline operations, questions, and general plans for the redevelopment. Those who have spoken against the TUP for the Super 8 have noted graffiti, garbage, crime, drug use, violence, and decreased property values. BC Housing answered all questions in a timely manner (same day).

Conclusion

Given the tight timeline and urgent situation, there was really no choice but to move quickly with this engagement. The engagement period was two weeks (May 29, 2023 to June 12, 2023). During this period the community had access to information, opportunities to ask questions in person and online, and share feedback, concerns, and insight in person and online. Highlights include:

- o 335 neighbours reached by mail
- 8 community partners reached by email
- o 459 views of the website
- 20 downloads of the Community Benefits of Supportive Housing research document
- o 14 downloads of in person Open House invitation

- o 9 inquiries received by the online Q&A tool
- o 36 emails sent to communityrelations@bchousing.org email address

Appendix A: News Release



NEWS RELEASE

For Immediate Release 2023HOUS0056-000837 May 29, 2023

Ministry of Housing

Province will purchase hotel for housing in Courtenay

COURTENAY – The Province, through BC Housing, is in the process of purchasing the Super 8 hotel in Courtenay to ensure residents of the Travelodge are not left without housing when that lease expires in late June 2023.

"We want to make sure that these vulnerable people are not left homeless, which is why we made substantial efforts to purchase this hotel and create a valuable housing resource for the community," said Ravi Kahlon, Minister of Housing. "These new homes will further add to the significant efforts underway in Courtenay and across the province to tackle the housing crisis and build the homes people need."

BC Housing is in the process of submitting a temporary-use permit application to the City of Courtenay so the Super 8 hotel can be used to provide housing for people staying at the Travelodge Courtenay.

BC Housing has leased the Travelodge since spring 2020 to provide people facing homelessness a safe place to stay and self-isolate during the pandemic. The lease will expire June 30, 2023. BC Housing explored purchasing the Travelodge, but was unable to come to acceptable terms with the owner.

The Super 8 hotel at 1885 Cliffe Ave. has 67 units, each with its own washroom. The Comox Valley Transition Society (CVTS), which has been operating the Travelodge, will operate the Super 8 to ensure a seamless transition for residents.

As with the Travelodge, the society will have staff on site 24 hours a day, seven days a week, to provide residents with support services, including daily meals, life-skills training and health and wellness services.

Residents are scheduled to start moving into the Super 8 in June. The Province, through BC Housing, will fund the purchase and operating costs of the building.

"This is a substantial investment in our community and will provide housing for those who need it most," said Ronna-Rae Leonard, MLA for Courtenay-Comox. "I look forward to seeing tenants get settled in over the coming weeks so they can continue to have a safe, comfortable place they can call their own."

People can learn more about plans for the Super 8 at an information session hosted by BC Housing on Thursday, June 8, from 6-8 p.m., at the Lodge Room, Native Sons Hall, 360 Cliffe Ave.

Once guests have moved in, BC Housing will begin exploring permanent housing options for the

site and will engage with the community to discuss its long-term use.

BC Housing also continues to work with the city and CVTS to identify options for a permanent location for the CONNECT shelter. BC Housing will update the community if a new site is confirmed.

This project is part of a \$19-billion housing investment by the B.C. government. Since 2017, the Province has delivered more than 76,000 new homes for people in B.C., including 743 homes in the Comox Valley.

Learn More:

To learn more about plans for the Super 8 hotel, visit: https://letstalkhousingbc.ca/courtenay-1885-Cliffe-Avenue

To learn more about government's new Homes for People action plan, visit: https://news.gov.bc.ca/releases/2023HOUS0019-000436

To learn more about the Belonging in BC Provincial Homelessness Plan, visit: https://news.gov.bc.ca/files/BelongingStrategy.pdf

To learn about the steps the Province is taking to tackle the housing crisis and deliver affordable homes for British Columbians, visit: https://workingforyou.gov.bc.ca/

Contacts:

Ministry of Housing Media Relations 236 478-0251 BC Housing Media Relations media@bchousing.org

Connect with the Province of B.C. at: news.gov.bc.ca/connect

Appendix B: Neighbourhood Letter and Invitation



May 29, 2023

Dear Neighbour,

BC Housing is working to secure safe homes for those who need them most in Courtenay.

What is happening at the Travelodge?

The Travelodge hotel (2605 Cliffe Avenue, Courtenay) opened in 2020 in response to the urgent need for shelter in Courtenay amidst the COVID-19 pandemic and the housing crisis. It provided vital temporary housing for those experiencing, or at risk of homelessness.

BC Housing's lease of the Travelodge ended on March 31, 2023. BC Housing was able to extend the lease until June 30, 2023 and is now working to find new homes for shelter guests staying at the Travelodge.

What is happening at the Super 8?

BC Housing is in the process of purchasing the Super 8 hotel (1885 Cliff Avenue, Courtenay). The Province, through BC Housing, will fund the purchase and operating costs of the building.

Residents are scheduled to start moving into the Super 8 in June. Once guests have moved in, BC Housing will begin exploring possible permanent housing options for the site and will engage with the community to discuss its long-term use.

We want to hear from you!

BC Housing is committed to reaching out to neighbours and the wider Courtenay community to share information, answer questions, and listen to concerns. Your feedback and comments are important to us! There are many ways you can share feedback.

Let's Talk Affordable Housing in Courtenay - https://letstalkhousingbc.ca/courtenay-1885-cliffe-avenue - is a web page that provides an overview of what is happening in Courtenay and additional information about the Super 8 hotel. It also includes a Q&A tool that can be used to submit your questions.



Community Open House – Thursday, June 8, 2023

Please join representatives from BC Housing in person on Thursday, June 8, 2023 to learn more about what is happening at the Super 8 hotel and affordable housing in Courtenay. An invitation with more information is attached.

Email

We also welcome questions and comments by email to communityrelations@bchousing.org

Sincerely,

BC Housing



YOU'RE INVITED!

The Province, through BC Housing, is in the process of purchasing the Super 8 hotel in Courtenay to ensure that current residents of the Travelodge are not left without housing when that lease expires in late June. BC Housing is in the process of submitting a temporary use permit application to the City of Courtenay so the Super 8 hotel can be used to provide housing for people staying at the Travelodge Courtenay.

BC Housing is committed to sharing information about what is happening at the Super 8 hotel and answering any questions you may have. Please join us on Thursday, June 8, 2023 to learn more.

COMMUNITY OPEN HOUSE

Date: Thursday, June 8, 2023

Time: 6:00pm-8:00pm

Location: Lodge Room, Native Sons Hall. 360 Cliffe Ave, Courtenay, BC

Format: Drop-in open house event. No RSVP required.

BACKGROUND

BC Housing, in partnership with local community groups, is working to secure homes for those who need them most in Courtenay.

What is happening at the Travelodge?

The Travelodge hotel (2605 Cliffe Avenue, Courtenay) opened as a shelter in response to the urgent need for shelter in Courtenay amidst the COVID-19 pandemic and the housing crisis. It provided vital temporary housing for those experiencing, or at risk of homelessness.

BC Housing's lease of the Travelodge ended on March 31, 2023. BC Housing was able to extend the lease until June 30, 2023 and is now working with the Comox Valley Transition Society to find new homes for shelter guests staying at the Travelodge.

What is happening at the Super 8 hotel?

BC Housing is in the process of purchasing the Super 8 hotel (1885 Cliff Avenue, Courtenay). The Province, through BC Housing, will fund the purchase and operating costs of the building.



Residents are scheduled to start moving into the Super 8 in June. Once guests have moved in, BC Housing will begin exploring possible permanent housing options for the site and will engage with the community to discuss its long-term use.

We look forward to seeing you on June 8 to share more information and answering any questions you may have.

Sincerely, BC Housing

Appendix C: Social Media Campaign

Copy

Join us in person to learn more about what is happening at the Super 8 hotel and affordable housing in Courtenay.

Date: Thursday, June 8 Time: 6:00pm – 8:00pm

Location: Lodge Room, Native Sons Hall

360 Cliffe Ave, Courtenay BC

This is a drop-in open house event. No RSVP is required. All are welcome!



COMMUNITY OPEN HOUSE

Please join representatives from BC Housing in person on Thursday, June 8, 2023 to learn more about plans for the Super 8 hotel and affordable housing in Courtenay.



Date: Thursday, June 8, 2023 **Time:** 6:00pm - 8:00pm **Location:** Lodge Room, Native Sons Hall. 360 Cliffe Ave, Courtenay, BC

Drop-in open house event. No RSVP required.

Visit letstalkhousingbc.ca/courtenay-1885-cliffe-avenue or email communityrelations@bchousing.org to ask questions and submit input.



Appendix E: Open House Poster Boards



Community Open House

Thursday, June 8, 2023

Thank you for joining to learn about what is happening at the Super 8 hotel and find out more about the future of affordable housing in Courtenay.

- Please ensure that comments and discussions are respectful.
- Please recognize that the issues are complex and we need thoughtful discussion about how to meet community needs.
- Please do not bring any signs, banners or placards into the venue.





What is happening?

What is happening at the Travelodge?

The Travelodge hotel (2605 Cliffe Avenue, Courtenay) opened as a shelter in response to the urgent need for shelter in Courtenay amidst the COVID-19 pandemic and the housing crisis. It provided vital temporary accommodation for those experiencing, or at risk of homelessness.

BC Housing's lease of the Travelodge ended on March 31, 2023. BC Housing was able to extend the lease until June 30, 2023 and is now working with the Comox Valley Transition Society to find new homes for shelter guests staying at the Travelodge.



What is happening at the Super 8 hotel?

Shelter guests staying at the Travelodge are in immediate need. BC Housing is in the process of purchasing the Super 8 hotel (1885 Cliff Avenue, Courtenay) as a possible temporary home.

The Super 8 hotel is a temporary solution. It is expected to be open for three years until permanent supportive housing is built to replace it.





Homelessness in Courtenay and the Comox Valley

number of homeless included in the 2020 homeless count for Comox Valley*

170 = number of people currently on the BC Housing Supportive Housing Registry



The 2023 homeless count took place March 14, 2023 with a report expected to be released in late 2023.

*Comox Valley – includes Comox, Courtenay, and Cumberland.





The Super 8 is a temporary solution.



BC Housing was requested by the City of Courtenay to submit a temporary-use permit application - which is now in process - so that the Super 8 hotel can be used as temporary shelter for people staying at the Travelodge Courtenay.



Housing residents of the Travelodge is a first step.

Once guests have moved in, BC Housing will concurrently explore possible permanent housing options for the site and will engage with the community to discuss its long-term use.







Housing First



Supportive housing follows an evidence-based and internationally-demonstrated Housing First model, by first providing stable housing, and then working with a resident to promote recovery and well-being.

Here is how it works:

People are living on the streets, in shelters and precariously housed, without access to the basic needs of food and a place to live.

People without homes do not have the capacity to deal with anything beyond basic survival, which may result in dependence to drug and alcohol, and mental health challenges.

Move people experiencing homelessness into independent and permanent housing. They have a bed to sleep in, a door to close, their own washroom. They have breakfast every morning and one hot meal. Basic necessities are met.

Provide additional supports, services, guidance and encouragement as needed,

such as social connection, life skills, employment, finances, health services, recovery plans.

People who live with substance use issues will not be excluded from applying for supportive housing. If we exclude people with substance use issues, they will remain on the street or in shelters, with deteriorating health. They cannot start their journey to a healthier life until they have a roof over their heads.







Moving Forward

The Super 8 is a temporary solution.

Our goal is to build permanent, purpose-built supportive housing in Courtenay.







Comox Valley Transition Society

Comox Valley Transition Society (CVTS) supports women, children and families in the Comox, Cumberland Courtenay areas and beyond (including Denman and Hornby Islands) who are experiencing or fleeing abuse, overcoming trauma, working toward/through recovery, and those who are unsheltered and/or struggling through poverty. CTVS supports and empowers people to make the best decisions for themselves.

The Comox Valley Transition Society has been operating the Travelodge since June 2020 and will operate the Super 8 to ensure a seamless transition for residents.





Location



1885 Cliffe Avenue, Courtenay

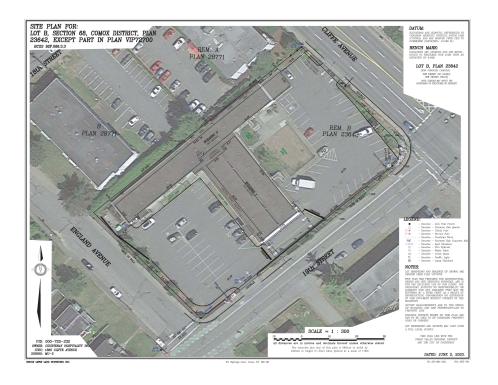






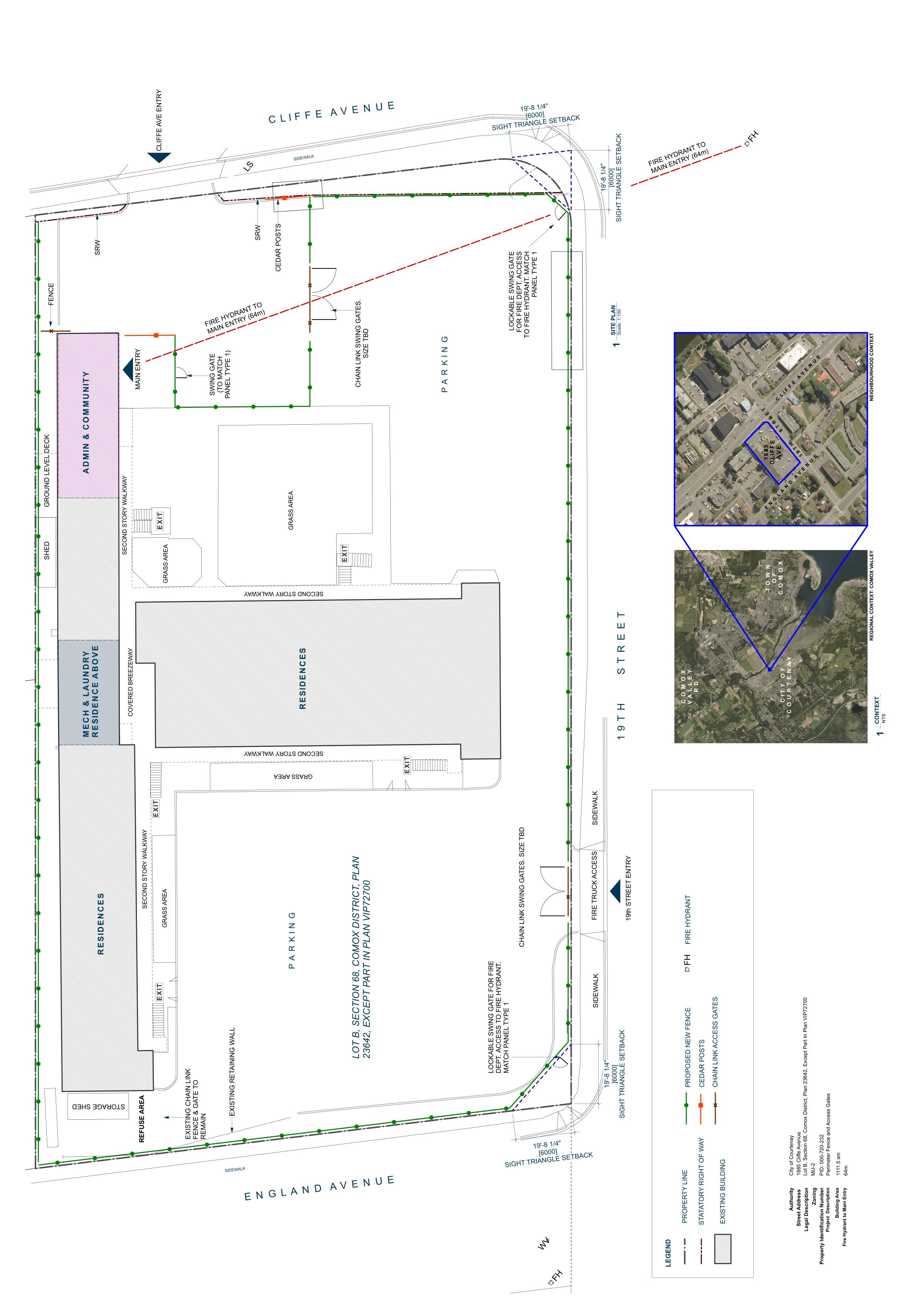


Proposed Site Plan









DETAIL: POST FOUNDATION & CAP Scale: 1" = 1'-0"

Who Would Live Here?

Priority is being given to those who are currently living at the Travelodge.



Supportive housing is for British Columbians experiencing or at risk of homelessness. People experiencing homelessness are not all the same. They can be young people, seniors, or people with physical or mental disabilities. They may have experienced trauma, poverty, or struggled with the high cost of housing.



Staff are on-site 24/7 and work with each resident to understand their needs and help them achieve stable housing.





Neighbourhood Safety

BC Housing, Comox Valley Transition Society, and the City of Courtenay are committed to building a safe community both inside and outside.

Experience

CVTS has operated the Travelodge shelter for the past three years and has demonstrated experience in identifying and addressing the needs of people who are experiencing homelessness in Courtenay and across the Comox Valley.

Staffing

Minimum of two experienced and skilled staff on-site 24/7 to support residents, manage the building and serve as primary point of contact for the building.

Design Features

Optimized sightlines, lightling improvements, security cameras, staffed reception, fenced perimeter.

Property Maintenance

Regular sweeps of property and immediate area to ensure cleanliness.

Agreements

Residents sign program agreement around expectations. Residents will pay rent. A detailed Operating Agreement will set clear responsibilities and expectations for CVTS and BC Housing.

Fire and Life Safety

- · 24-7 security provided by trained security staff
- 24-7 fire watch provided by a third-party contractor

Community Advisory Committee

A Community Advisory Committee – or CAC – will be set up to mitigate and address concerns as they come up.







BC Housing and CVTS are committed to being good neighbours.

All Courtenay residents, Super 8 residents included, are expected to:

- Treat neighbours with consideration.
- Avoid excessive noise.
- · Keep their community clean.

CVTS and BC Housing are drafting a Good Neighbour Agreement outlining responsibilities and commitments to maintaining a safe community for all.



Community Advisory Committee

A Community Advisory Committee – or CAC – will be set up to mitigate and address concerns as they come up. This committee will be led by CVTS and be made up of members of your community, including neighbours and community partners.

This committee is a place to share information, ask questions, and raise concerns through respectful dialogue. It is an opportunity to foster a positive relationship and build a strong community together.

Please watch for more information and an invitation to participate.





Ensuring everyone has a place to call home.

BC Housing, in partnership with the City of Courtenay and local agencies and service providers, is building a range of housing to meet the growing needs in Courtenay and the Comox Valley.

Since 2017, the Province has delivered more than 76,000 new homes that have been completed or are underway for people in B.C., including 743 homes in the Comox Valley Region, including this project.



CONNECT Warming Shelter

BC Housing continues to work with the City of Courtenay and the Comox Valley Transition Society to identify options for a permanent location for the CONNECT warming centre. We will update the community if a new site is confirmed.







How can I provide input?



Your feedback and comments are important to us!

- Respectfully share your concerns with BC Housing staff here tonight.
- Fill out a comment form.
- Visit: https://letstalkhousingbc.ca/courtenay-1885-cliffe-avenue and share your ideas and concerns through the pages' Q&A portal.
- Email: communityrelations@bchousing.org





What should BC Housing consider as we explore more housing options for Courtenay?

Please add your ideas to the board.





Appendix F: Open House Engagement Report Authored by Kirk and Co.



Engagement Summary Report: Courtenay (1885 Cliffe Ave)

Background

The Travelodge hotel (2605 Cliffe Avenue, Courtenay) opened as a shelter in 2020 in response to the urgent need for shelter in Courtenay amidst the COVID-19 pandemic and the housing crisis. It provided vital temporary housing for those experiencing, or at risk of homelessness. BC Housing's lease of the Travelodge ended on March 31, 2023. BC Housing was able to extend the lease until June 30, 2023 and is now working with the Comox Valley Transition Society to find new homes for shelter guests staying at the Travelodge.

The Province, through BC Housing, is in the process of purchasing the Super 8 hotel in Courtenay to ensure that current residents of the Travelodge are not left without housing when that lease expires in late June. Residents are scheduled to start moving into the Super 8 in June. Once guests have moved in, BC Housing will begin exploring possible permanent housing options for the site and will engage with the community to discuss its long-term use.

On June 8, 2023, BC Housing held a community open house in Courtenay to share information with the public about what is happening at the Super 8 and answer questions from the public.

Participation by the numbers

- 9 digital submissions
- 11 written submissions
- 110 attendees at June 8 open house
- 36 email submissions

What we heard

A community open house was held at the Native Sons Hall in Courtenay BC on June 8, 2023 from 6:00pm to 8:00pm. Story boards were set up around the room about the need for temporary housing in Courtenay and decision to relocate from the Travelodge to the Super 8, design changes proposed for Super 8, as well as operational information at the Super 8. BC Housing and Comox Valley Transition Society staff were available throughout the room to provide additional detail and answer questions.

1

Many of the attendees at the meeting were residents of Courtenay including residents living near the Super 8, local government officials and staff, a representative from the MLA's office, as well as supportive housing organizations in the area.

People could provide feedback in a number of ways:

- Speaking directly to BC Housing staff at the community open house
- Completing a feedback form available at the community open house
- Sending comments via email
- Making an online submission through letstalkhouisngbc.ca
- In addition, a QR code was provided that provided direct access to letstalkhousingbc.ca page that provided information on the Super 8 site

KEY THEMES

Below are the key themes that were identified in the online meetings and email submissions. Themes were determined based on frequency of comment.

- Concerns about public and resident safety, including an increase in public drug use and violence and the impact on the community.
- Comments about the speed of the process and lack of notification to local residents and businesses
- Comments in support of additional supportive housing in the area
- Comments that more should be done to help people experiencing homelessness
- Questions or comments about the design of hotel and grounds (amenities, fencing, etc.)
- Questions about the long-term plan for supportive housing in the area including location of permanent site
- Comments providing support for supportive housing but not in this location
- Comments demonstrating uncertainty about hotel capacity

Notification Methods

- 335 letters/invitations were delivered to residents and businesses within a 200-metre radius of the Super 8 hotel. Letters were sent on May 30, 2023.

- Let's Talk Housing web page dedicated to Super 8 site went live on May 29, 2023 with information and Q&A portal
- BC Housing news release issued May 29, 2023 and received publicity through the Comox Valley Record and via social media