

Key Messages for Steering Committee Members at UBCM

BCSPI Informal Shout-Outs

- BCSPI is super great value, it's highly affordable and we get training, bespoke support, and tons of other resources to help us get the best value for our communities from the dollars we are spending. We love it and our staff love it too!
- We can't do business as usual and expect different outcomes. Shifting the way we purchase to include social and environmental impact is a powerful way to create alignment between our economic activity and community goals.
- Have you thought about getting more strategic with your spending? Social and sustainable procurement practices can help you get additional value from your existing spending that can contribute to your existing strategic priorities: including social and environmental challenges.
- BCSPI has been a great resource for our organization. They've trained our staff and helped us create new approaches and policies around the way we spend money that can make a real difference to our local economy.

Key Messages from BCSPI Communications Guide

- We work hard to ensure every purchase delivers on community priorities. That's why we're implementing social procurement, a practice that leverages supply chains and purchasing to amplify benefits to our community.
 - **Supporting point:** We're committed to making the money we spend go further by working towards social and community outcomes.
- How we purchase matters. We're working to align our purchasing to achieve social and environmental community outcomes.
 - **Supporting point:** Purchasing decisions enable the re-circulation of money in the local economy creating a cascading effect of impact. Learn more about how we're amplifying benefits in our community.
- We're working to deliver impact through our purchasing decisions. Implementing social procurement helps us benefit people, planet, and community.
 - **Supporting point:** Social procurement is a critical tool to reach our goals. (provide link to BCSPI case studies or other examples at www.bcspi.ca).