



City of
Courtenay

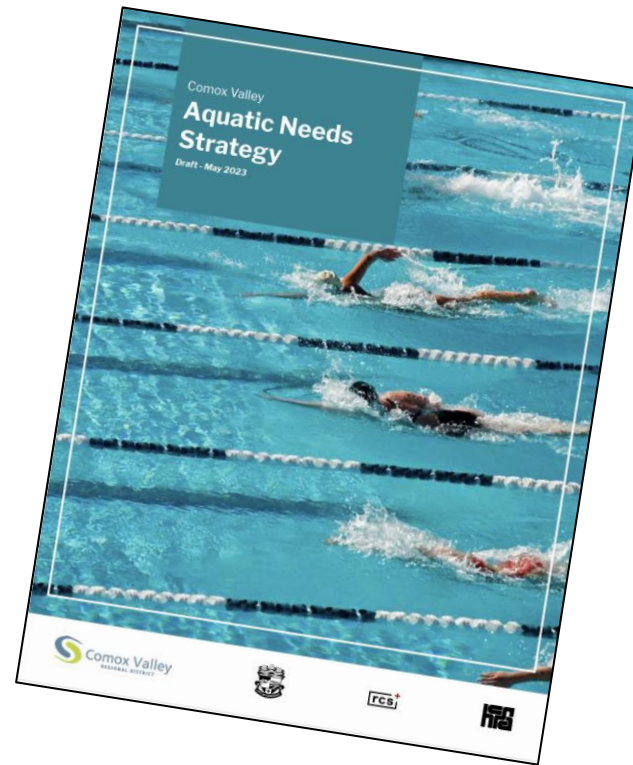
What We Heard Courtenay & District Memorial Outdoor Pool Engagement



Presented by:
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Background

- Comox Valley Aquatic Needs Strategy (Completed 2023)
- Included architectural analysis of aquatic facilities in the region.
 - Courtenay & District Memorial Outdoor Pool (build 1949) – found to be nearing the end of lifecycle.



About the Survey

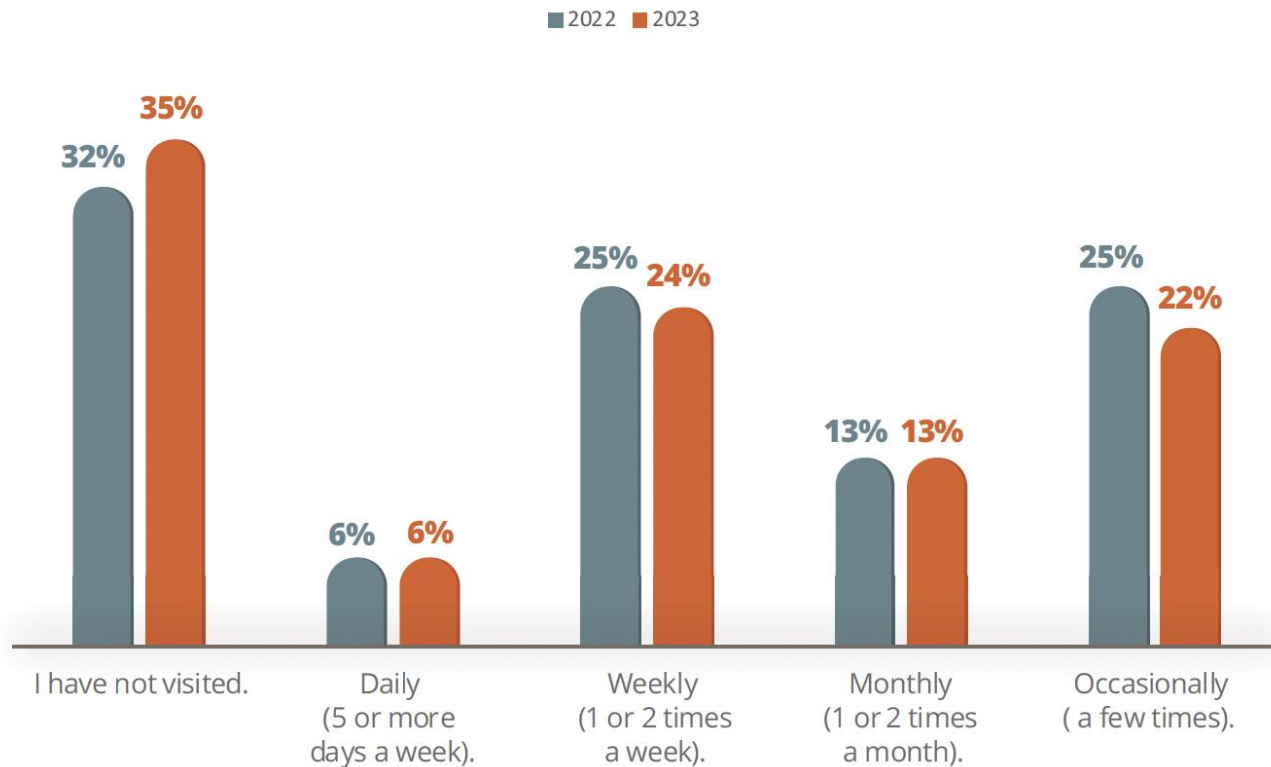
A public survey was fielded to learn more about local use of Courtenay & District Memorial Outdoor Pool and gather feedback on potential future investment in outdoor aquatics.

- Survey was open August 14 – September 12, 2023
- 1,800 responses received
- Primarily online, a hard copy was available
- Promotion: City website; social media; community posters



Courtenay & District Memorial Outdoor Pool

Visitation



Outdoor Aquatics

Community Values

- Respondents agree...
 - It is important for the Region to have an outdoor pool (93%)
 - It is important for the City to have an outdoor pool (87%)
 - Courtenay & District Memorial Outdoor Pool is an important community facility (94%)

*“Currently the outdoor pool and both indoor pools are on the east side of the bridge. It would be great to see an outdoor pool on the west side.”
(Survey Respondent)*



Future of Outdoor Aquatics

Options for Consideration

Option 1: Keep the Outdoor Pool at its current location and maintain the current service level while addressing identified issues with the facility.

Option 3: Keep the Outdoor Pool at its current location but undertake a significant renovation to increase the service level and improve accessibility.

Option 5: Close the Outdoor Pool and do not invest in a replacement public outdoor pool.

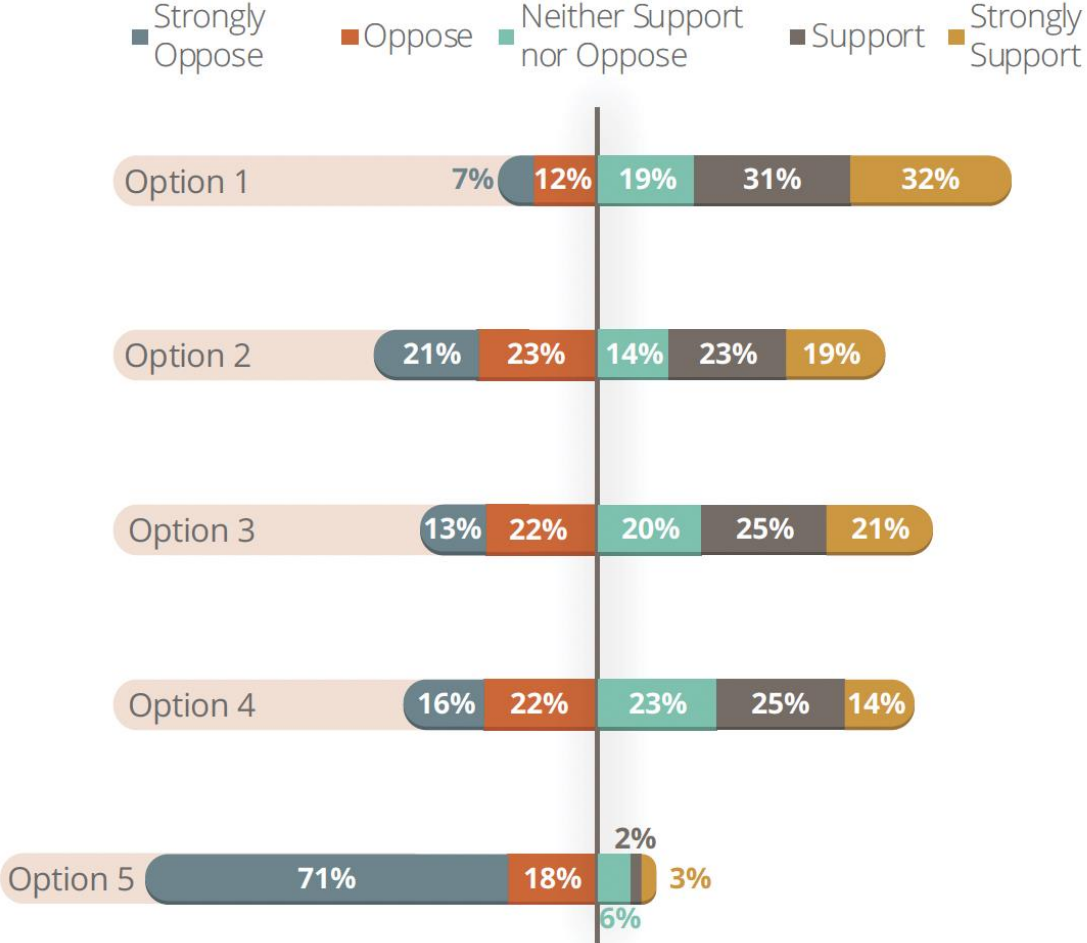
Option 2: Close the Outdoor Pool and develop a new outdoor pool co-located at the Comox Valley Aquatic Centre site.

Option 4: Close the Outdoor Pool and develop a new outdoor pool at another location in Courtenay.



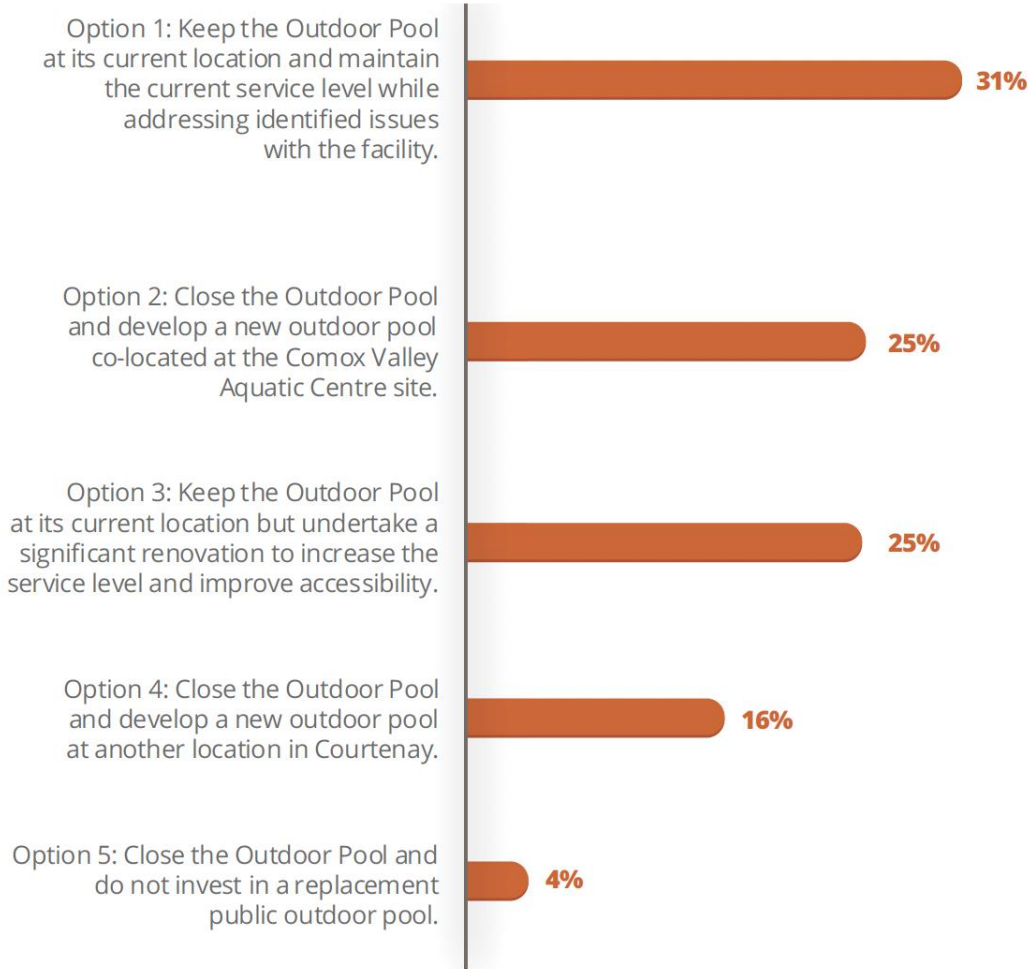
Future of Outdoor Aquatics

General Support for Options



Future of Outdoor Aquatics

Community Preferred Option



Future of Outdoor Aquatics

Decision Making Criteria

- Community benefit offered by the facility
- Demand from residents
- Overall costs of building / maintaining facility

“A new facility would make coming to the pool much more enjoyable. Having nice change rooms, lockers, and nice pool deck would make my swimming experience awesome.”

(Survey Respondent)



Future of Outdoor Aquatics

Key Themes from Engagement Analysis

- **Community value** of the Courtenay & District Memorial Outdoor Pool
- Cost efficiency / concerns for **tax implications**
- Need for equitable access / **geographic balance** of recreation facilities in the community
- **Accessibility** challenges of current pool facility
- **Limited leisure amenities** of current pool facility



Thank you. Questions?

“The outdoor pool is a critical part of summertime culture in the valley, this is an incredible chance to shape the next 100 years of summer aquatics in Courtenay!”
(Survey Respondent)

