



K'ÓMOKS FESTIVAL 2024

SPONSORSHIP REQUEST

For Your Inclusion on May 8th, 2024 Agenda:

Dear Mayor Bob Wells and City of Courtenay Council,

On June 21, 2024, welcome guests from across British Columbia will gather for a historic, multi-media, culturally-rich event at 3535 Bayside Road, Courtenay, BC, to witness the opening of Queneesh House and share a day of celebrating Indigenous culture on the Lands of the K'ómoks First Nation.

Our communities celebrate this day as National Indigenous Peoples Day—and for millennia have come together to honour the Summer Solstice and the changing of the seasons.

K'ómoks Festival

K'ómoks Festival is a free, family-friendly event in its second year. K'ómoks Festival 2024 is anticipated to attract up to 300 visitors from Vancouver Island and beyond to witness the historic opening of Queneesh House, hear talks and presentations, view rare masterpieces in First Nation art and carvings, participate in tours, and attend workshops designed to provide a culturally rich experience.

Welcome Ceremony & Historic Opening of Queneesh House

Hereditary Chief Yax'nukwalas, K'ómoks & Pentlatch Hereditary Chief Namnam'am, Kerry Norman Frank will open the doors of Queneesh House. The morning program includes the Welcome Ceremony and Blessing of Queneesh House.

This historic event includes K'ómoks First Nation Chief & Counsel, Elders, community members and guests—each acting as a witness to the opening, blessing and first ceremonies held in Queneesh House.

Indigenous Speaker Panel / First Nation Knowledge Keepers

This year we proudly welcome respected First Nation Knowledge Keepers to our Indigenous Speaker Panel sharing on Indigenous Land Stewardship, Climate Change, Traditional Indigenous Ways of Governing & Western Law.

Featured Exhibition: Legends Behind the Masks

Our Featured Exhibition, Legends Behind the Masks, welcomes guests to witness artworks by some of the most celebrated First Nation Artists and Carvers on the West Coast including artwork by Henry Speck Sr., Dicky Joseph, Tommy Hunt Jr., Waławidi, Wayne Alfred, Richard Hunt, the Late Beau Dick, Late Marcus Alfred, Late Douglas Cranmer, Geary Cranmer, Bruce Alfred & Rachelle Antoine.

The exhibit is interactive with First Nation Knowledge Keepers sharing the art's creation story, significance in First Nation culture, if and how they are danced and what animals and mythical beings are represented. This is a rare opportunity to see works never before exhibited publically.

Yisya'winuxw Dancers

We have an exceptional gift at this year's festival—the Yisya'winuxw Dancers. To see them live is a memory cherished for life. Each member of the Yisya'winuxw Dancers is an Indigenous Knowledge Keeper who shares not only their talent in dancing but their rights and privileges to sing and dance the stories we are honoured to witness.

Each of the Yisya'winuxw Dancers is initiated in First Nation Potlatch ceremonies. The dancers come from across Vancouver Island and Cormorant Island to bring us Thunderbird, his brother Kolas, the seagull, Orca, NAN, the Grizzly Bear, and the Chief Ghost. Witnessing them is a very special experience.

Bentwood Box Making

Workshops include Bentwood Box Demonstrations with respected Kwakwaka'wakw artist and carver, Bruce Alfred, of the 'Namgis from "Yalis, Alert Bay, Cormorant Island, British Columbia.

Archaeologist for the Day / K'ómoks Fish Weirs and Middens

Those interested in being an Archaeologist for the Day to join us on walking tours of the K'ómoks Fish Weirs and Middens along the foreshore at Comox Harbour to learn their history, and how stewardship and innovation have been applied in the past and live on today.

Kus-kus-sum / K'ómoks Estuary Restoration & Stewardship

We will share the work at Kus-kus-sum—a project to help restore balance and harmony to the land on the northern riverside of the Courtenay River at the confluence of the river and the K'ómoks Estuary with our community partners including Project Watershed, Interfor and the City of Courtenay.

2024 K'ómoks Queneesh Under the Sun / Community Art Mural

Guests of all ages are encouraged to participate in the 2024 K'ómoks Queneesh Under the Sun Community Art Project, a large-scale mural celebrating Queneesh which will live onsite after the event.

Comox Rocks

Comox Rocks, a 100% Indigenous owned & operated business located on the Lands of the K'ómoks First Nation, seeks a one-time contribution to support this volunteer-led event being held on June 21, 2024, from 9 AM to 7 PM at 3535 Rayside Road, Courtenay, British Columbia.

Please consider supporting this culturally-rich community event.

Thank you for your consideration.

Gilakas'la,

Kat Frank

K'ómoks Festival Founder

Email: katfrank4@hotmail.ca / Tel: 250.650.7271 / www.komoksfestival.com

WAYS TO SUPPORT K'ÓMOKS FESTIVAL 2024:

Monetary Support:

General monetary contributions to the K'ómoks Festival 2024 will be allocated as required to the Festival. Standard contributions range from \$1,500-\$15,000; with donations of any denomination graciously accepted.

In-Kind Support:

An organization contributing goods or services will be recognized as a Supporter in promotions and signage. Examples of goods and services are:

- Gift Basket Items (preferably from local businesses); Printing services
- Accommodations for keynote speakers, visiting artists, carvers and dancers
- Gift Cards for hotels, restaurants or local businesses

Specific Event or Workshop Sponsorship:

Specific Event or Workshop Sponsorship ensures your company name is associated with a specific event or activity. As a sponsor, the name and logo of your organization and 'brought to you by' will appear in all promotions and signage. Company-specific signage or promotional materials can be incorporated into activities.

Options include:

- Keynote Speaker, Knowledge Keeper, Workshop & Tour Provider: \$500-\$1,000
- Sponsor a speaker, artist or dance group: Sponsorship will support travel and accommodations: \$500 - \$5,500.

Workshops - \$200

Sponsor one of our hands-on workshops, covering the costs of materials and supplies

Volunteer & Speaker Food & Beverages - \$1500

Sponsor (or arrange) catering to be enjoyed by our volunteers, speakers, workshop facilitators and Festival crew. We would value any of your staff as volunteers as well.

Legends of the Masks / Art Gallery -- \$2,500

Sponsor the materials required to safely display the art in the gallery.

Gifts & Honoraria- \$500-\$2,500

Support the purchase of awards and gifts in recognition of the speakers, artists and volunteers who make the Festival possible.

As a family-friendly event, we have workshops for adults, youth and children designed to encourage cultural connection, creativity and empowerment.

The Festival celebrates Indigenous culture, encouraging open sharing of the proud and thriving traditions today and the historical ways of being and lived experiences.

We want everyone who attends as our welcome guests to leave the event with a resonant feeling of a closer connection to all cultures and a richer understanding of Indigenous cultures and traditions. Your contribution helps make that possible.

- **We ask that Mayor Bob Wells and the Council for the City of Courtenay to consider a one-time donation of \$15,000 to help make this day a fulfilling event for the whole community.**

However you contribute, we thank you for being part of this historic day!

WHERE TO SEND YOUR CONTRIBUTION:

Sponsorship cheques made out to Comox Rocks can be mailed to 3100 Sahtloot Crescent North, K'ómoks First Nation, Comox, BC, V9M 4G7.