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## TECHNICAL MEMORANDUM

	CITY OF COURTENAY  Downtown Courtenay Parking Assessment  - Summary of Findings
Date:	January 12, 2017
Our Reference: City File:	2211-47416-17

To: City of Courtenay

Attn: Tatsuyuki Setta, Sr. Planner

Prepared By: Bob Hudson, P.Eng.

Reviewed By: Chris Durupt, P.Eng.

The City of Courtenay has requested that McElhanney Consulting Services Ltd. (MCSL) undertake a series of parking counts within a defined downtown "core commercial area" within the City center. We understand the City desires to better understand the relationship between public and private parking utilization, timing of peak utilization, and relative areas of highest utilization. This information is required to better manage existing public parking space, and to inform City planning initiatives, including the Downtown Revitalization processes.

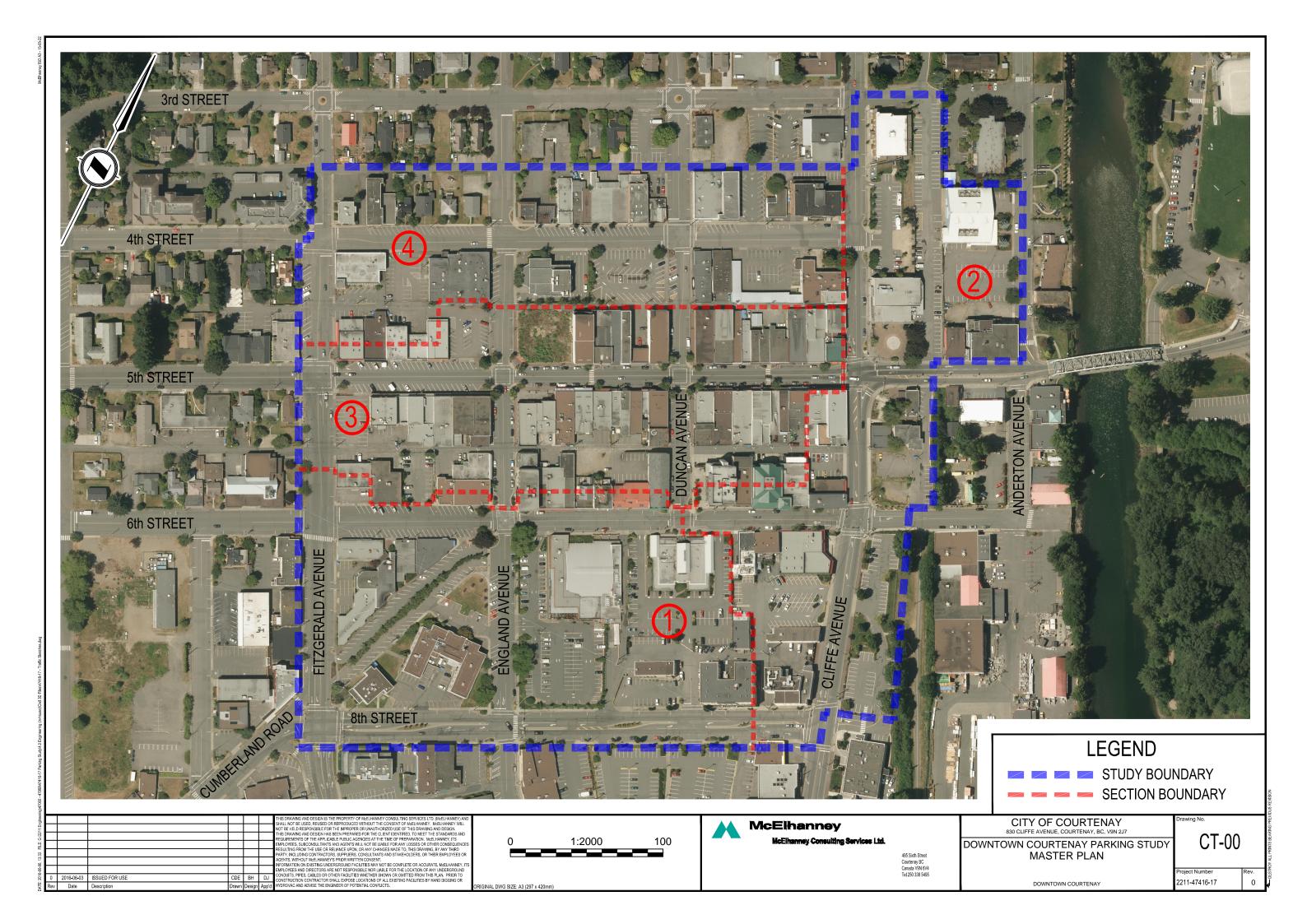
Provided herein is a brief summary of study methodology, data collected, and general observations.

### 1 STUDY AREA AND METHODOLOGY

Based on direction provided by City staff, the study area was defined as that area generally bound by:

- The west side of Fitzgerald Avenue to the west,
- Mid block (laneway) between 3<sup>rd</sup> Street and 4<sup>th</sup> Street to the north,
- The south side of 8<sup>th</sup> Street to the south, and,
- Mid block between Cliffe Avenue and Anderton Avenue, plus the Filberg centre, to the East.

The physical limits of study proposed were selected based on common perceptions as to what area constitutes "Downtown Courtenay", and with consideration given to budget limitations. The attached **MCSL drawing CT-00** indicates the limits of the study area.





In order to consistently and accurately record parking usage, and develop meaningful datasets, the following process was used to document parking utilization:

- The study area was divided in four sectors that were suitably sized to allow a technician to cover the entire area, accurately counting the number of vehicles in each public parking lot, private parking lot, lane, roadside, etc., within 30 minutes.
- "Weekday" counts were carried out every half hour between 9:30am and 5:30pm. Wednesday was selected as the preferred weekday for counts, to most accurately reflect "average" parking demands.
- "Weekend" counts were carried out every half hour between 10:00am and 1:30pm on a Saturday.
- Count dates were selected after confirming that no significant local, or regional public functions (concerts, markets, parades, etc.) were planned for, any of which could influence (in a positive, or negative sense), the number of vehicles present within the study area.

# 2 STUDY TIMING, AND CONDITIONS

Parking counts were undertaken on Wednesday, June 8, 2016, and Saturday, June 11, 2016. Weather conditions were typical for this time of year, sunny with some cloud cover, with temperatures in the high teens, and low twenties. There were no unusual public events scheduled within the Comox Valley on either proposed count day. A summary of local events scheduled for June 8<sup>th</sup> and June 11<sup>th</sup> can be found at What's On Digest at http://comoxvalley.whatsondigest.com/events/calendar.

## 3 SUMMARY OF DATA COLLECTED

Provided overleaf is a summary of all parking utilization data collected.



Overall Utilization 45%

54% 62% 65%

69%

67%

68% 70%

68%

67%

65%

63%

58%

55%

52%

49%

40%

34%

Date: Wednesday, June 8, 2016

Date: Wednesday, June 8, 2016 Stalls In Use																			
Area CT-01 (Section #1)	[	Total No. o Private 154	of Stalls Public 300	454															
	Number of Private Stalls	9:00 AM 80	9:30 AM 87	10:00 AM 105	10:30 AM 99	11:00 AM 99	11:30 AM 105	12:00 PM 102	12:30 PM 88	1:00 PM 93	1:30 PM 86	2:00 PM 92	2:30 PM 94	3:00 PM 90	3:30 PM 98	4:00 PM 84	4:30 PM 80	5:00 PM 77	5:30 PM 47
	Private Parking Utilization	52%	56%	68%	64%	64%	68%	66%	57%	60%	56%	60%	61%	58%	64%	55%	52%	50%	31%
	Number of Public Stalls	184	249	247	266	274	253	249	250	228	229	257	234	224	212	200	191	130	102
	Public Parking Utilization Total Number of Stalls	61% 264	83% 336	82% 352	89% 365	91% 373	84% 358	83% 351	83% 338	76% 321	76% 315	86% 349	78% 328	75% 314	71% 310	67% 284	64% 271	43% 207	34% 149
	Overall Utilization	58%	74%	78%	80%	82%	79%	77%	74%	71%	69%	77%	72%	69%	68%	63%	60%	46%	33%
Area CT-02 (Section #2)	[	Total No.																	
		Private 71	Public 299	370															
		9:00 AM	9:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM	2:00 PM	2:30 PM	3:00 PM	3:30 PM	4:00 PM	4:30 PM	5:00 PM	5:30 PM
	Number of Private Stalls	26	24	30	31	34	34	36	35	33	34	30	29	27	25	27	27	19	16
	Private Parking Utilization Number of Public Stalls	37% 129	34% 152	42% 177	44% 178	48% 189	48% 163	51% 184	49% 205	46% 202	48% 183	42% 154	41% 151	38% 134	35% 106	38% 120	38% 117	27% 102	23% 122
	Public Parking Utilization	43%	51%	59%	60%	63%	55%	62%	69%	68%	61%	52%	51%	45%	35%	40%	39%	34%	41%
	Total Number of Stalls	155	176	207	209	223	197	220	240	235	217	184	180	161	131	147	144	121	138
	Overall Utilization	42%	48%	56%	56%	60%	53%	59%	65%	64%	59%	50%	49%	44%	35%	40%	39%	33%	37%
Area CT-03 (Section #3)	ļ.	Total No.																	
		Private 45	Public 149	194															
		9:00 AM	9:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM	2:00 PM	2:30 PM	3:00 PM	3:30 PM	4:00 PM	4:30 PM	5:00 PM	5:30 PM
	Number of Private Stalls	9	10	12	22	21	23	26	24	19	19	25	20	21	22	21	16	16	11
	Private Parking Utilization Number of Public Stalls	20% 38	22% 46	27% 73	49% 89	47% 109	51% 110	58% 100	53% 125	42% 117	42% 125	56% 108	44% 114	47% 101	49% 100	47% 77	36% 86	36% 79	24% 69
	Public Parking Utilization	26%	31%	49%	60%	73%	74%	67%	84%	79%	84%	72%	77%	68%	67%	52%	58%	53%	46%
	Total Number of Stalls	47	56	85	111	130	133	126	149	136	144	133	134	122	122	98	102	95	80
	Overall Utilization	24%	29%	44%	57%	67%	69%	65%	77%	70%	74%	69%	69%	63%	63%	51%	53%	49%	41%
Area CT-03 (Section #4)		Total No.																	
		Private 104	Public 141	245															
		9:00 AM	9:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM	2:00 PM	2:30 PM	3:00 PM	3:30 PM	4:00 PM	4:30 PM	5:00 PM	5:30 PM
	Number of Private Stalls	38	43	50	44	49	52	52	52	58	64	63	61	50	55	60	52	31	25
	Private Parking Utilization	37%	41%	48%	42%	47%	50%	50%	50%	56%	62%	61%	59%	48%	53%	58%	50%	30%	24%
	Number of Public Stalls  Public Parking Utilization	59 42%	76 54%	87 62%	87 62%	91 65%	102 72%	106 75%	101 72%	104 74%	106 75%	97 69%	90 64%	84 60%	78 55%	68 48%	51 36%	49 35%	32 23%
	Total Number of Stalls	97	119	137	131	140	154	158	153	162	170	160	151	134	133	128	103	80	57
	Overall Utilization	40%	49%	56%	53%	57%	63%	64%	62%	66%	69%	65%	62%	55%	54%	52%	42%	33%	23%
COMBINED			l No. of Sta																
	-	Private 374	Public 889	Total 1263															
	L	9:00 AM	9:30 AM	10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM	2:00 PM	2:30 PM	3:00 PM	3:30 PM	4:00 PM	4:30 PM	5:00 PM	5:30 PM
	Number of Private Stalls	153	164	197	196	203	214	216	199	203	203	210	204	188	200	192	175	143	99
	Private Parking Utilization	41%	44%	53%	52%	54%	57%	58%	53%	54%	54%	56%	55%	50%	53%	51%	47%	38%	26%
	Number of Public Stalls	410 46%	523 50%	584 66%	620	663	628 71%	639	681	651 72%	643 72%	616 60%	589 66%	543 61%	496 56%	465 52%	445 50%	360 40%	325 27%
	Public Parking Utilization Total Number of Stalls	46% 563	59% 687	781	70% 816	75% 866	71% 842	72% 855	<mark>77%</mark> 880	73% 854	72% 846	69% 826	66% 793	61% 731	56% 696	52% 657	50% 620	40% 503	37% 424
	Overall Hillington	JU3 4F0/	UO7	701	010	CO0/	C70/	C00/	700/	C00/	C70/	02U CE0/	(20/	731	C50/	D37	400/	400/	240/



Date: Saturday, June 11, 2016 Stalls In Use									
Area CT-01 (Section #1)	[	Total No.	of Stalls						
	_	Private	Public						
	Į	154	300	454					
		10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM
	Number of Private Stalls	36	43	41	54	48	53	56	65
	Private Parking Utilization	23%	28%	27%	35%	31%	34%	36%	42%
	Number of Public Stalls	100	101	136	133	139	139	143	172
	Public Parking Utilization	33%	34%	45%	44%	46%	46%	48%	<b>57%</b>
	Total Number of Stalls Overall Utilization	136	144	177	187	187	192	199	237
	Overall Utilization	30%	32%	39%	41%	41%	42%	44%	52%
Area CT-02 (Section #2)		Total No.	of Stalls						
		Private	Public						
		71	299	370					
		40.00.444	40.00.444	44.00.444	44.00.444	42.00.01	40.00.014	4 00 014	4 20 514
	Number of Private Stalls	10:00 AM 14	10:30 AM 14	11:00 AM 22	11:30 AM 23	12:00 PM 24	12:30 PM 18	1:00 PM 22	1:30 PM 21
	Private Parking Utilization	20%	20%	31%	32%	34%	25%	31%	30%
	Number of Public Stalls	61	67	94	112	195	193	208	203
	Public Parking Utilization	20%	22%	31%	37%	65%	65%	70%	68%
	Total Number of Stalls	75	81	116	135	219	211	230	224
	Overall Utilization	20%	22%	31%	36%	59%	57%	62%	61%
Area CT-03 (Section #3)	Г	Total No.	of Ctalls						
Area C1-05 (Section #5)	-	Private	Public						
		45	149	194					
	_								
		10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM
	Number of Private Stalls	11	11	11	17	15	14	16	20
	Private Parking Utilization Number of Public Stalls	24% 63	24% 78	24% 106	38% 103	33% 126	31% 132	36% 135	44%) 132
	Public Parking Utilization	42%	52%	71%	69%	85%	89%	91%	89%
	Total Number of Stalls	74	89	117	120	141	146	151	152
	Overall Utilization	38%	46%	60%	62%	73%	75%	78%	78%
A CT 02 (C1) #4\	Г	T-4-1 N-	- f C+-11-						
Area CT-03 (Section #4)	-	Total No. Private	Public						
		104	141	245					
	•	•							
		10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM
	Number of Private Stalls	13	24	28	27	30	40	54	63
	Private Parking Utilization Number of Public Stalls	13% 63	23% 86	27% 104	26% 102	29% 113	38% 122	52% 138	61% 139
	Public Parking Utilization	45%	61%	74%	72%	80%	87%	98%	99%
	Total Number of Stalls	76	110	132	129	143	162	192	202
	Overall Utilization	31%	45%	54%	53%	58%	66%	78%	82%
	Г		-1 N - CC:	11-					
	-		al No. of Sta Public	IIs Total					
	-	Private 374	889	1263					
	L			1200					
		10:00 AM	10:30 AM	11:00 AM	11:30 AM	12:00 PM	12:30 PM	1:00 PM	1:30 PM
COMBINED	Private Stalls	74	92	102	121	117	125	148	169
	Private Parking Utilization	20%	25%	27%	32%	31%	33%	40%	45%
	Number of Public Stalls	287	332	440	450 510/	573	586	624	646 720/
	Public Parking Utilization Total Number of Stalls	32% 361	37% 424	49% 542	51% 571	64% 690	66% 711	70% 772	73% 815

Total Number of Stalls

Overall Utilization

361

29%

424

34%

542

43%

571

45%

690

55%

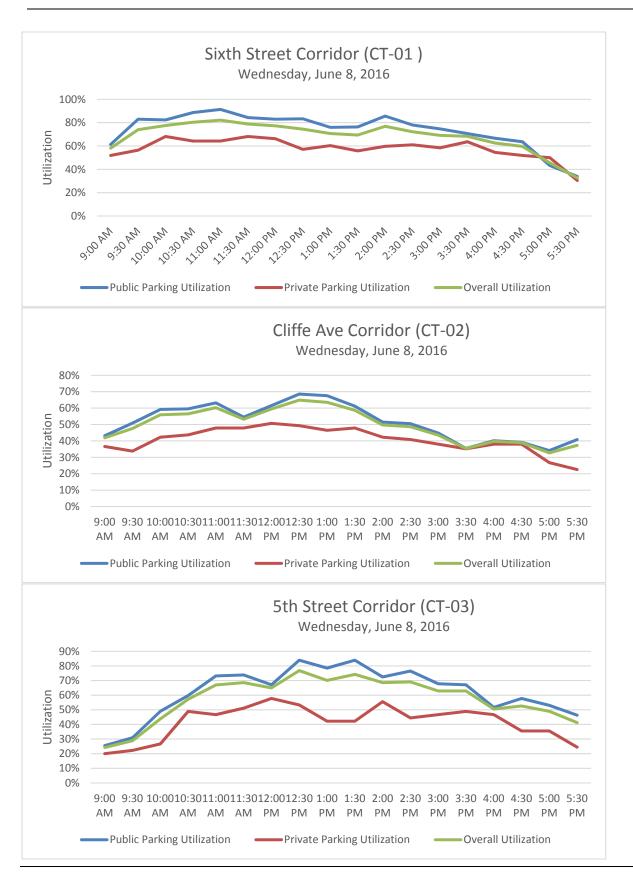
711 56% 815

65%

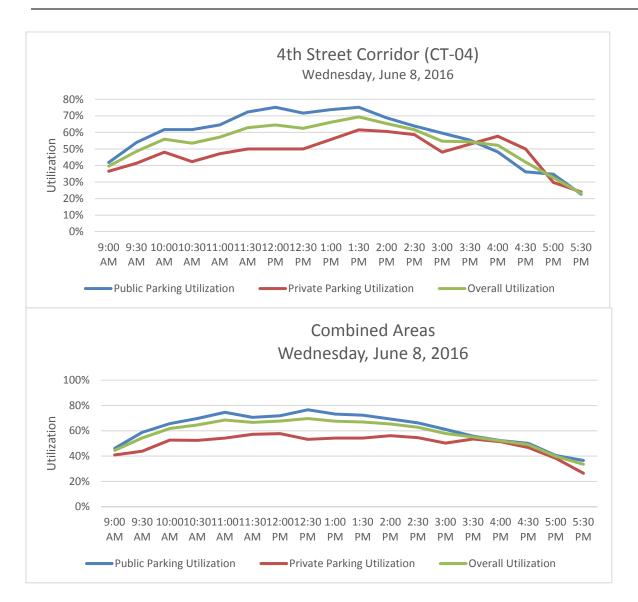
772

61%

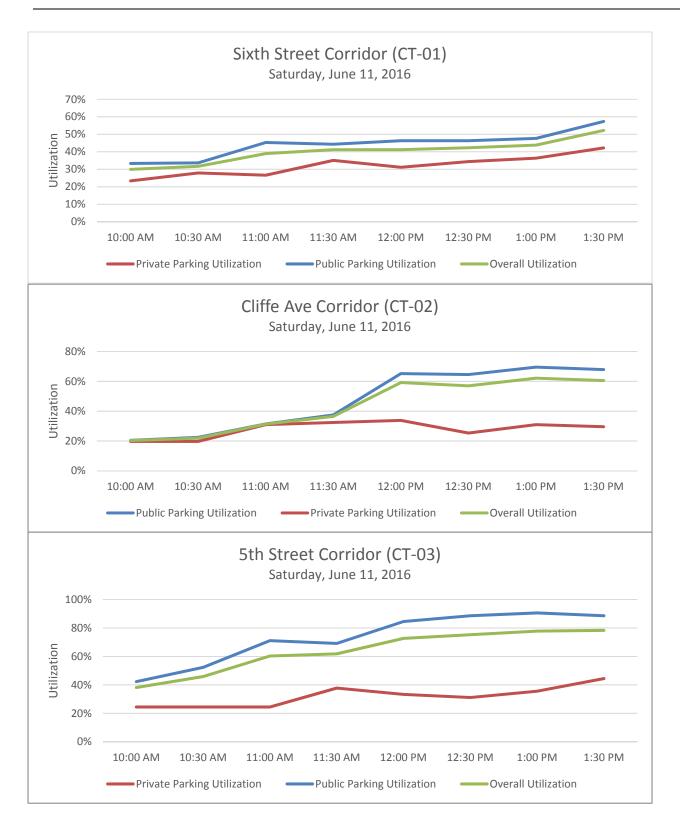




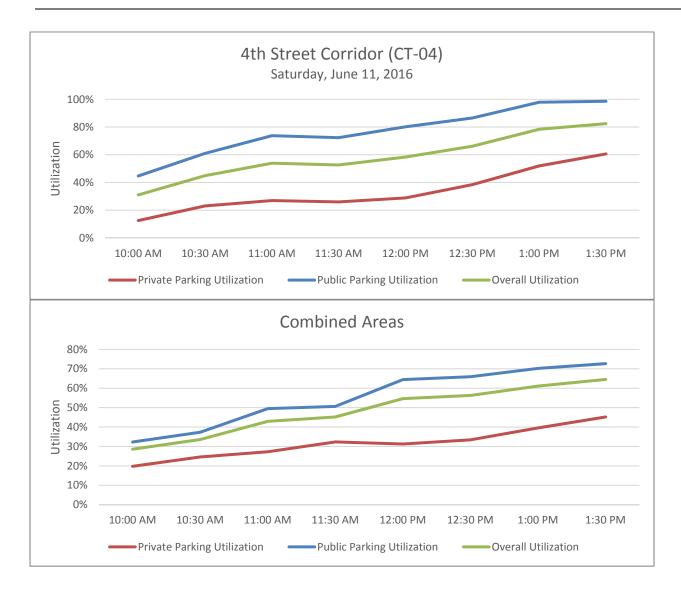












# 4 OBSERVATIONS

- ➤ Sector 1 (6<sup>th</sup> Street to 8<sup>th</sup> Street, MCSL drawing CT-01) contained 154 private, and 300 public parking spaces.
- > Sector 2 (Cliffe Ave, MCSL drawing CT-02) contained 71 private, and 299 public parking spaces.
- ➤ Sector 3 (5<sup>th</sup> Street, MCSL drawing CT-03) contained 45 private, and 149 public parking spaces.
- Sector 1 (4<sup>th</sup> Street, MCSL drawing CT-04) contained 104 private, and 141 public parking spaces.
- ➤ Total Private parking spaces in study area = 374, total public parking spaces in study area = 889, for a combined total of 1263 parking spaces.



- Private parking was generally more consistently utilized during weekday counts (as compared to public parking facilities).
- Private parking was generally utilized at less than 60% during weekday counts.
- Weekday private parking counts did not identify a consistent "peak" utilization period.
- Weekend private parking counts trended towards higher utilization as the day went on, i.e., utilization generally increased as the day went on, with counts concluding before peak utilization was observed.
- Weekday public parking counts indicate a pronounce peak utilization period, generally between 10:00am and 2:30pm.
- The 5<sup>th</sup> street and 6<sup>th</sup> street corridors yielded the highest peak weekday public parking utilization at 84% and 91% respectively.
- During peak weekday parking periods (10:00am to 2:30pm), private parking utilization to typically between 40-65%. During this same period, public utilization is typically 10-40% higher.

# 5 CLOSURE

We trust the information herein is as required at this time. Should the City wish to discuss the findings of this document, we would gladly make ourselves available at your convenience.

Yours truly,

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**Enclosures** 

BH/njg

#### REVISION HISTORY

Date	Status	Revision	Author
January 12, 2017	Final	Rev. 0	B. Hudson, P.Eng.

#### LIMITATION

This report has been prepared for the exclusive use of the City of Courtenay. The material in it reflects the best judgement of the Consultant in light of the information available to the Consultant at the time of preparation. As such, McElhanney, its employees, sub-consultants and agents will not be liable for any losses or other consequences resulting from the use or reliance on the report by any third party.