

City of Courtenay Courtenay LAP Engagement Scope Proposal

Phase 1: Planning Context & Design Foundations			
1.1	Engagement Planning Workshop (with project team)		
1.1.1	background review (of LAP work to date, other resources, etc.)		
1.1.2	facilitate workshop to plan the 'what, when, who & how" of engagement		
1.1.3	prepare notes from workshop		
1.2	Communications & Engagement Strategy		
1.2.1	draft plan (including timeline, key messages, etc)		
1.2.2	finalize plan		
1.3	Public, Interest-holder and Intergovernmental/Agency Interviews		
1.3.1	coordination & preparation for interviews/meetings		
1.3.2	facilitation (assumes 10)		
1.3.3	summary of interview notes and key takeaways		

Phase 2: Key Directions & Concept Plan(s)			
2.1	Public Open House / Pop-Up		
2.1.2	coordinate open house logistics and preparations		
2.1.3	facilitate event (includes travel)		
2.2	Virtual Engagement		
2.2.1	develop public survey & other online engagement tools through Social Point		
2.3	Follow-Up w/ Public, Interest-holder and Intergovernmental/Agencies		
2.3.1	coordination of meeting		
2.3.2	preparation of materials		
2.3.3	facilitation of meeting		
2.4	Analysis and Reporting		
2.4.1	analysis of all feedback in phase 2		
2.4.2	draft engagement summary		
2.4.3	final engagement summary		

Phase 3: Refinement & Draft Plan			
3.1	Virtual Engagement		
3.1.1	develop short form survey for comments/feedback on draft plan		
3.2	Follow-Up w/ Public, Interest-holder and Intergovernmental/Agencies		
3.2.1	coordination of meeting		
3.2.2	preparation of materials		
3.2.3	facilitation of meeting		
3.3	Engagement Analysis & Reporting		
3.3.1	analyze feedback from phase 3		
3.3.2	Prepare a short summary of final comments/recommendations to support plan refinement		

Project Management	
Regular Project Meetings	
Project Admin (project setup, invoicing, processing expenses and	